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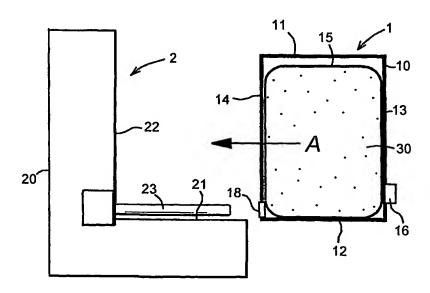
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(54) Title: BAG-IN-BOX CONTAINERS AND COOLERS



(57) Abstract: A bag-in-box container (1) has a box (10) forming a relatively rigid outer casing with top, bottom and side walls, (11, 12, 13 and 14). An inner liner (15) provides a bag formed of a flexible material with a liquid outlet (16) extending through an opening in the casing. The side walls of the outer casing are formed to provide at least one further opening (18) adjacent to the bottom of the container. A cooler is also provided to cool the contents of the container (1). The cooler has a support surface (21) for supporting the container and a cooling system which includes at least one cooling probe (23) mounted to project generally parallel to the support surface for insertion through the opening or openings (18) between the bag and the box.



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